## **EXHIBIT C**

DEFENDANTS' BUSINESS PLAN FOUND ON VDH COMPUTER USED BY PETER VAN DYKE

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## **Actual Names Redacted**

	82000	apr	may	jun ji	ul	aug s	sep	oct i	nov (	dec	
		57,000	57,000	57,000	57,000	57,000	57,000	57,000	57,000	57,000	513,000
VDH Client A	7000 Aprıl	7000	7000	7000	7000	7000	7000	7000	7000	7000	
VDH Client B	10,000 Aprıl	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	
VDH Client C	2000 Aprıl	2000	2000	2000	2000	2000	2000	2000	2000	2000	
VDH Client D	2500 Aprıl	2500	2500	2500	2500	2500	2500	2500	2500	2500	
VDH Client E	7,000 Aprıl	7,000	7,000	7,000	7,000	7,000	7,000	7,000	7,000	7,000	
VDH Client F	5000 Aprl	5000	5000	5000	5000	5000	5000	5000	5000	5000	
VDH Client H	5000 Aprıl	5000	5000	5000	5000	5000	5000	5000	5000	5000	
NVDH Client G	5000 Aprıl	5000	5000	5000	5000	5000	5000	5000	5000	5000	
VDH Client H	3500 Aprıl	3500	3500	3500	3500	3500	3500	3500	3500	3500	
VDH Client I	10,000 April	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	
VDH Client J	10,000 June			10,000	10,000	10,000	10,000	10,000	10,000	10,000	
VDH Client L	10,000										
VDH Client M	5,000										
VDH Client N	50/50										
VDH Client O	50/50										
VDH Client P	50/50										

Monthly 0 Annual 0

Peter Van Dy	200,000	16,667
Jamie Kaye W	175,000	14,583
Annmarie	150,000	12,500
Craig	80,000	6,667
Kierra	50,000	4,167
Annual	655,000	54,583
Monthly	53,750	
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TOTAL REVENUE High Confidence Revenue Medium Confidence Revenue	Apr-22 <b>57,000</b> 57,000	May-22 <b>57,000</b> 57,000	Jun-22 <b>67,000</b> 67,000	Jul-22 <b>67,000</b> 67,000	Aug-22 <b>67,000</b> 67,000	Sep-22 <b>67,000</b> 67,000	Oct-22 <b>67,000</b> 67,000	Nov-22 <b>67,000</b> 67,000	Dec-22 <b>67,000</b> 67,000	2022 <b>583,000</b> 583,000	1Q23	2Q23	3Q23	4Q23
Low Confidence Revenue										-				
PEOPLE EXPENSES	54,134	55,134	55,134	55,134	55,134	55,134	55,134	55,134	55,134					
Salary 1	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500					
Salary 2	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500					
Salary 3	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	C	ORRECT FORMULAS			
Salary 4	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667					
Salary 5	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167					
Total salaries	48,334	48,334	48,334	48,334	48,334	48,334	48,334	48,334	48,334					
Bonuses		7,500					7,500							
Benefits (401K/insurance) 12%	5,800	5,800	5,800	5,800	5,800	5,800	5,800	5,800	5,800					
Freelancers		1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	n	nike travel fees			
OPERATING EXPENSES	7,000	7,000	15,000	7,000	7,000	7,000	7,000	7,000	7,000					
Rent														
Sales & Marketing	2,000	2,000	10,000	2,000	2,000	2,000	2,000	2,000	2,000					
Meals & Entertainment	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500					
Other	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500					
Total Expenses	61,134	62,134	70,134	62,134	62,134	62,134	62,134	62,134	62,134					
PROFIT/LOSS	(4,134)	(5,134)	(3,134)	4,866	4,866	4,866	4,866	4,866	4,866					
CASH FLOW														
Starting balance	5,000	866	(4,268)	(7,402)	(2,536)	2,330	7,196	12,061	16,927					
Monthly Cash Flow	(4,134)	(5,134)	(3,134)	4,866	4,866	4,866	4,866	4,866	4,866					
Ending Balance	866	(4,268)	(7,402)	(2,536)	2,330	7,196	12,061	16,927	21,793					